



NATIONAL GUARDIANSHIP ASSOCIATION

Advertising Contract

Advertiser _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please add my name to the mailing list to receive information about the National Conference on Guardianship.

Newsletter Advertising (Be sure to indicate issues in which you wish to place ads and the ad size.)

MEMBER FULL YEAR, BEGINNING IN THE _____ ISSUE

- \$600 Full Page
- \$375 Half Page
- \$270 Quarter Page

MEMBER SINGLE ISSUE FOR ___ FEBRUARY ___ APRIL ___ JUNE ___ AUGUST ___ OCTOBER ___ DECEMBER

- \$200 Full Page
- \$125 Half Page
- \$90 Quarter Page

NON-MEMBER FULL YEAR, BEGINNING IN THE _____ ISSUE

- \$750 Full Page
- \$525 Half Page
- \$360 Quarter Page

NON-MEMBER SINGLE ISSUE FOR ___ FEBRUARY ___ APRIL ___ JUNE ___ AUGUST ___ OCTOBER ___ DECEMBER

- \$250 Full Page
- \$175 Half Page
- \$120 Quarter Page Nationwide

DEADLINES:

- | | |
|--|---|
| February – Reserve Space by January 4; copy due January 15 | August – Reserve Space by July 4; copy due July 15 |
| April – Reserve Space by March 4; copy due March 18 | October – Reserve Space by September 2; copy due September 16 |
| June – Reserve Space by May 6; copy due May 16 | December – Reserve Space by November 4; copy due November 18 |

Total Payment \$ _____

NGA Federal ID #: 36-3591860

Please email me a receipt for my records.

To Mail: send check or money order payable to NGA
with contract to:

NGA, 174 Crestview Drive, Bellefonte, PA 16823-8516
Toll Free: 877-326-5992 • email: info@guardianship.org
Or fax contract with credit card payment to: 814-355-2452

Credit Card Information: Visa MasterCard

Name on card (printed)

Signature

Account Number

Exp. Date

Security Code

Instructions for Submitting Ad Copy

We will email digital artwork to: rachel@atlasgmtres.com

We will mail camera-ready hard copy. (Call 877-326-5992 for editorial mailing address)

Contract Regulations

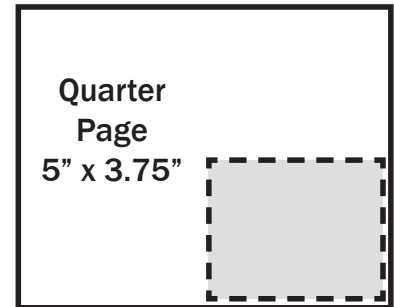
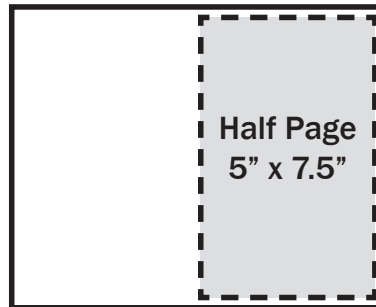
- 1) A contract must be completed and signed by all advertisers.
- 2) First-time advertisers must pay in full within ten (10) days of reserving space.
- 3) Payment for ads is required within thirty (30) days of billing.
- 4) Contents of ads are subject to approval. NGA reserves the right to reject or cancel any ad, insertion order or space reservation at any time.

- and all claims and conditions printed in the ad.
- 6) Advertisements are positioned at the discretion of the editor, except where a specific position is purchased.
 - 7) If copy is not received by the stated deadline, the ad will be canceled and the advertiser will be responsible for paying for the contracted space.
 - 8) Cancellations or changes in specifications may not be made by the advertiser after the closing date to reserve space.

Newsletter Advertising

(single issue rates stated per bimonthly issue)

	Member Full Year (6 issues)	Member Single Issue	Non-Member Full Year (6 issues)	Non-Member Single Issue
Full Page 10" wide X 7.5" high	\$600	\$200	\$750	\$250
Half Page 5" wide X 7.5" high	\$375	\$125	\$525	\$175
Quarter Page 5" wide X 3.75" high	\$270	\$90	\$360	\$120



Newsletter Ad Specifications

Ad rates are quoted for color copy. Black & white can be substituted, but there will be no reduction in rates.

To qualify for quoted rates, ads must be submitted in final form using one of the following formats: (Documents created on the MAC platform can only be accepted as a PDF.)

- High resolution TIF or JPG (Must be 300 dpi or higher.)
- PDF created in Acrobat Distiller, not PDF Writer. (Provide a high resolution PDF file and embed the fonts.)
- Production-ready hard copy. (This will be scanned and reproduction quality cannot be guaranteed.)

Enlarging or reducing existing ads: For best results, submit ads that are properly sized. It is not possible to guarantee reproduction quality when enlarging or reducing existing ads, especially those that contain screens or photos. For optimal quality, digital ads must be at least 300 dpi. Production-ready hard copy ads with screens or half-tones are especially prone to reduced quality when enlarged or reduced. NGA is not responsible for reproduction quality of an ad that is below standards.

Ad Design Services: Contact us if you need assistance designing your ad for our publications. Design service can be made available for an additional fee.

Acceptance Terms for All Advertising:

Ads are non-commissionable and the official insertion contract must be used

Ads must be production-ready to receive quoted rates

Any change in production of repeat or new ad copy may be subject to additional cost

Payment due before ad is published

No refunds granted for cancellation of ads after the stated deadline for publication